

Product designer shipping B2B SaaS and enterprise products from concept to launch. Combines user research, systems thinking, and AI-assisted development to simplify complex workflows and deliver measurable product outcomes.

WORK EXPERIENCE

Product Designer | Tusk Software

Apr 2025 - Present, United States

- AI coaching platform: Designed dashboards, reports, and recording-review workflows, separating performance summaries from detailed analysis to support individual coaching and team oversight.
- Time Tracking SaaS: Designed iOS time-entry and invoicing workflows and desktop Jira integration onboarding, contributing to a 78% reduction in monthly project-tagging and expense errors and saving admin teams ~5 hours/week.
- Odyssey Money (Retirement Platform): Designed, built, and deployed a retirement-planning MVP with 401(k) search in 12 weeks using AI-assisted development, reaching 300 active users within 2 months of launch.
- Property Management platform: Designed employee and admin portals, standardizing departmental budgeting and costing, replacing Excel-based processes with a centralized system, reducing financial errors by 87%.
- Partnered with a product manager and developers to define shared UI components across client products, reducing design-to-development handoff time by 30%.

UX Designer | IA Collaborative

Feb 2025 - Apr 2025, United States

- Owned research synthesis, competitive benchmarking, and heuristic evaluation for USG's B2B website, auditing 50+ pages and identifying 35+ usability issues that informed global navigation and role-based personalization.
- Translated findings from 18 user interviews into information architecture, sitemaps, and page-level designs, validating changes through 60 pre/post tree tests, improving task success rate by 38%.

UX Designer | DiscoverU Health

Jun 2024 - Feb 2025, United States

- Redesigned enrollment and member dashboard workflows, consolidating subscription tiers from 8 to 6 and moving insurance verification upfront, reducing enrollment drop-off by 28% and increasing completion by 18% within 3 months of launch.
- Launched an SEO-optimized B2B website for healthcare business owners, generating 312 qualified leads in 90 days and contributing to a 12% revenue increase (\$240K) in Q4 2024.

UX Design Apprentice | Microsoft

Sep 2023 - Dec 2023, United States

- Prototyped 4 accessibility features for Teams video calls to support users with dyslexia, designing real-time error correction and visual and auditory feedback, reducing spelling errors by 40%.
- Synthesized research to prioritize features and led 3 usability testing cycles with 20 participants, evaluating WCAG 2.2 criteria and achieving an average satisfaction score of 4.75/5.

UX/UI Designer | DeFiner Labs

Sep 2022 - Aug 2023, United States

- ZooFi (B2C crypto trading): Rebranded and rebuilt the web and mobile design system, creating 200+ reusable UI components and modal patterns, accelerating design iterations by 30%.
- Typelt (B2B trading): Re-architected dashboard information architecture and content hierarchy, simplifying referral tracking through clearer navigation, content grouping, and contextual tooltips, reducing task-completion time by 28%.

UX Designer | Arnita Consultants

Apr 2021 - Aug 2022, India

- Designed and shipped a 0-to-1 document-management system with role-based access, approvals, and version control, achieving adoption in 4 of 6 departments within 2 weeks of launch.
- Defined MVP scope through 12 stakeholder interviews and job shadowing, prioritizing document-management features by user impact and implementation effort.
- Centralized document-review workflows, capturing approximately 80% of review requests entirely in-platform, shortening review cycles from 3–4 weeks to 5–7 days, and recovering 180 staff hours per month across 6 departments.

Architect | Design Cooperative

Apr 2019 - Mar 2021, India

SKILLS AND TOOLS

- **Design & Research:** B2B & Enterprise Workflows, Interaction Design, Visual Design, Information Architecture, Design Systems, Accessibility/WCAG, Wireframing, Prototyping, User Journey Mapping, User Interviews, Usability Testing, Research Synthesis, Competitive Analysis, Heuristic Evaluation, Tree Testing, Behavioral Analytics
- **Tools:** Figma, FigJam, Miro, ProtoPie, Framer, Adobe Suite, Axure RP, Jira, Notion, Asana, Lovable, Cursor, Claude Code, ChatGPT, Perplexity, Google Stitch, Midjourney, Google Analytics, Hotjar, Optimal Workshop

EDUCATION

M.S. in Human-Computer Interaction (HCI) | Indiana University-Bloomington

May 2024

Bachelor of Architecture | University of Mumbai

Mar 2019